#### The Brown and The Gray: Demographic Contradictions and the New Challenges for Real Estate



Hispanic Research Program Dept. of RPTS Texas A&M University April 28, 2005

2005 Urban Land Institute Council Forum

#### **Major Demographic Trends Affecting the Future**

- Change in Rates and Sources of Population Growth
- Increase in the Non-Anglo Population
- Change in Household Composition
- Aging of the Population

#### Total Population and Percent Population Change in Texas and the United States, 1850-2003

.S.
5.6
6.6
6.0
5.5
0.7
1.0
4.9
6.1
7.2
4.5
9.0
3.4
1.4
9.8
3.2
2.5 3.3

\* All values for the decennial dates are for the indicated census year. Values for 2003 are as estimated by the U.S. Bureau of the Census.

#### **Projected Population Change: 2000-2030**

	Total P	Percent Change from 2000		
Year	Texas	U.S.	Texas	U.S.
2030	20,851,820	363,584,453	59.8	29.2

#### Total Population and Components of Population Change in Texas, 1950-2003

#### Percent Change Due to

Year*	Population	Numerical Change	Natural Increase	Net Migration	Percent Change	Natural Increase	Net Vigration
1950	7,711,194	—		—	—	—	
1960	9,579,677	1,868,483	1,754,652	113,831	24.23	93.91	6.09
1970	11,196,730	1,617,053	1,402,683	214,370	16.88	86.74	13.26
1980	14,229,191	3,032,461	1,260,794	1,771,667	27.08	41.58	58.42
1990	16,986,510	2,757,319	1,815,670	941,649	19.38	65.85	34.15
2000	20,851,820	3,865,310	1,919,281	1,946,029	22.76	49.65	50.35
2003	22,118,509	1,266,689	715,464	551,225	6.07	56.48	43.52

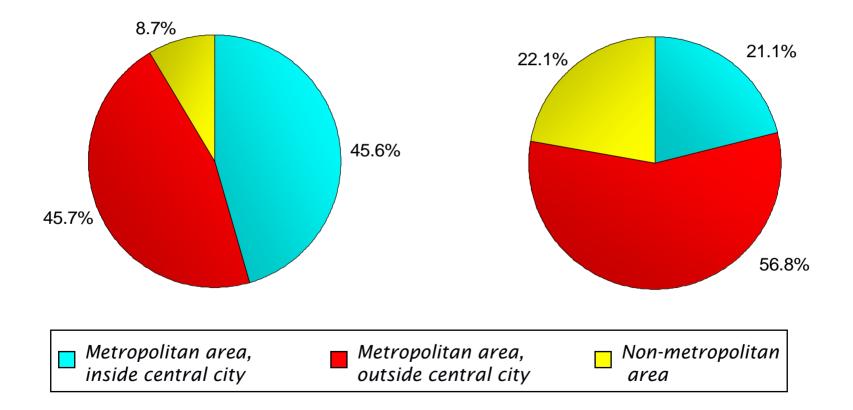
\* All values for the decennial dates are for the indicated census year. Value for 2003 is as estimated by the U.S. Bureau of the Census.

#### **Residential Patterns of Population**

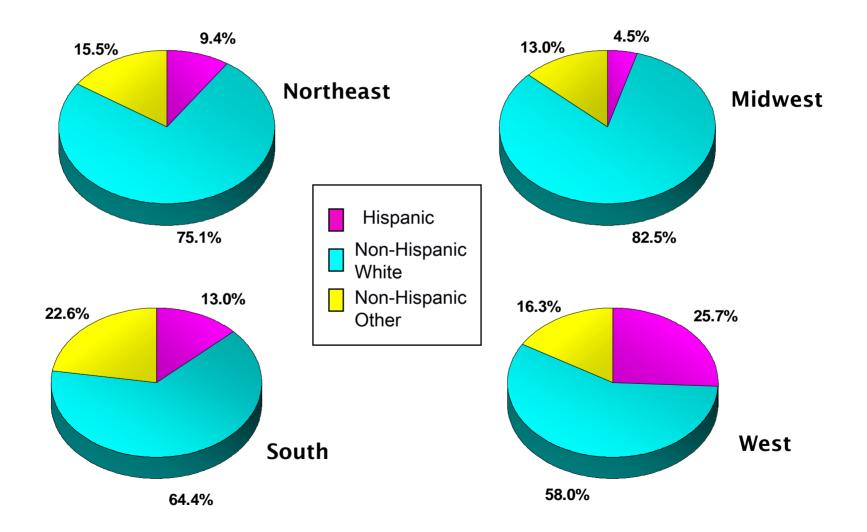
### **Type of Residence : 2002**

#### Latino

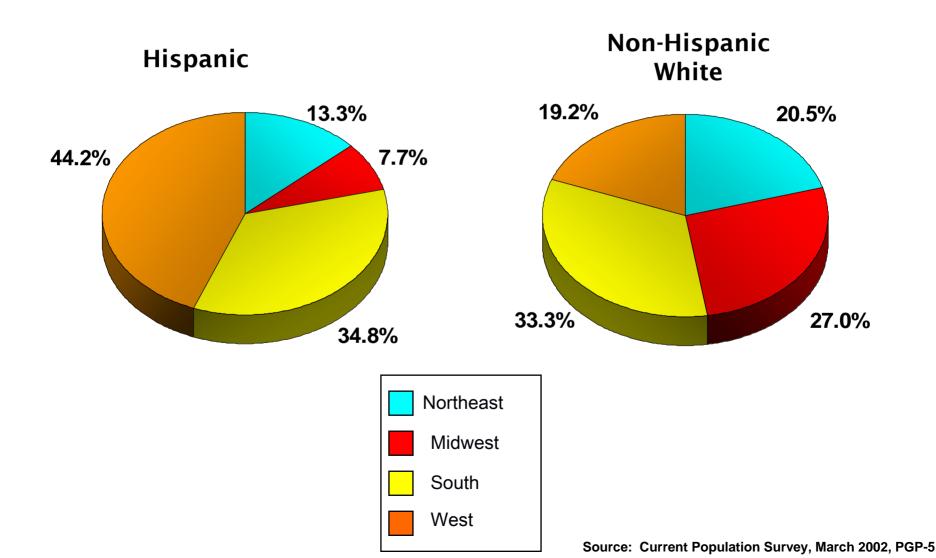
#### **Non-Hispanic White**



### **Regional Distribution of Populations:2002**

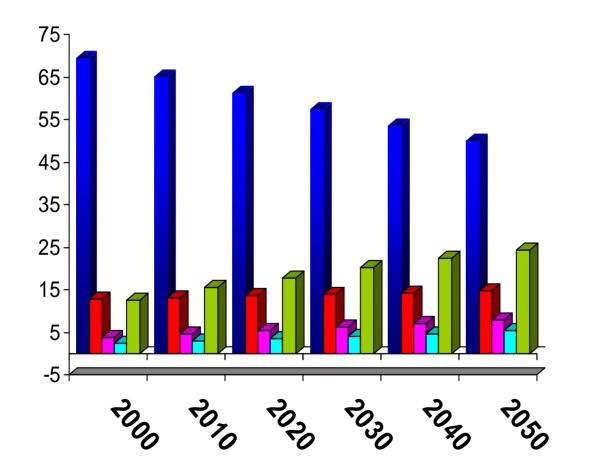


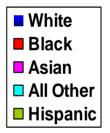
#### **Regional Distribution of Populations: 2002**



### **Ethnic Population Change**

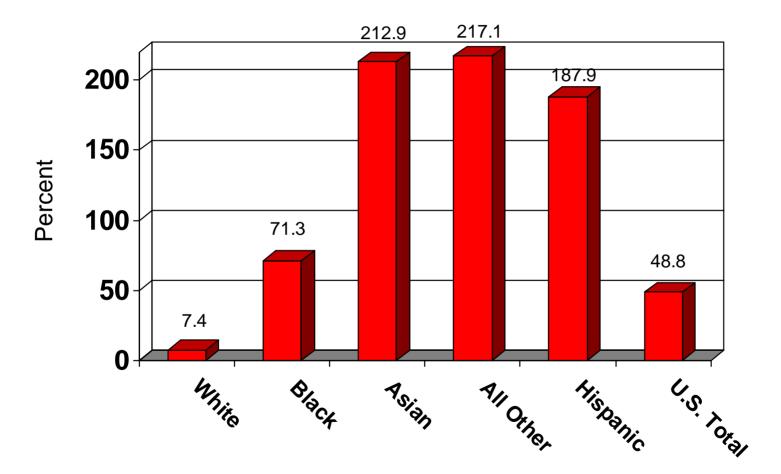
# Projected Percent U.S. Population by Ethnic/Racial Groups



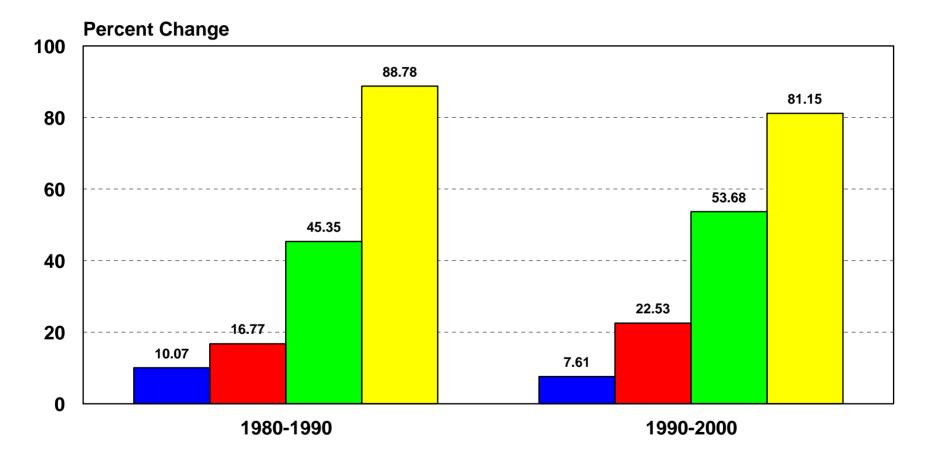


Percent

# Projected U.S. Population Change by Race and Hispanic Origin: 2000-2050

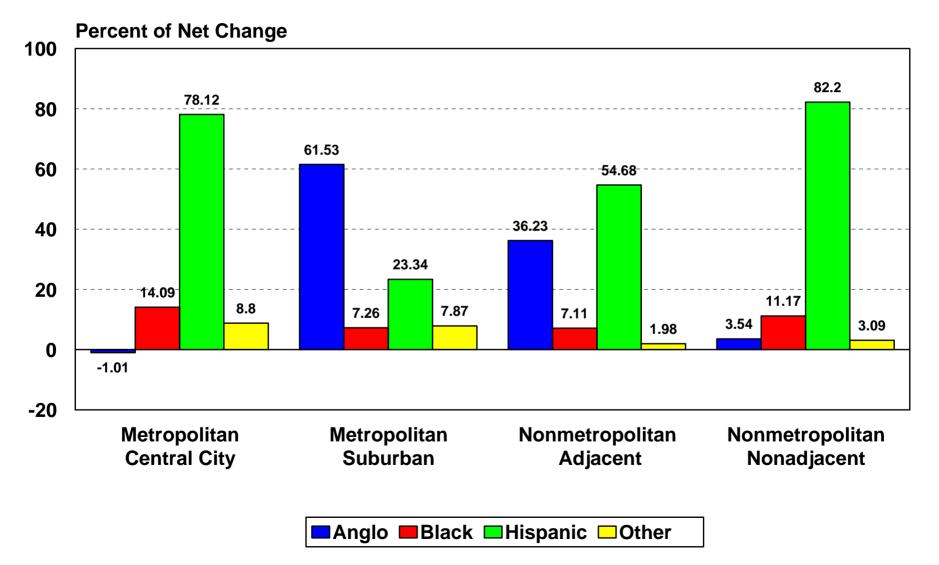


#### Percent Change in Population by Race/Ethnicity for 1980-1990 and 1990-2000 in Texas

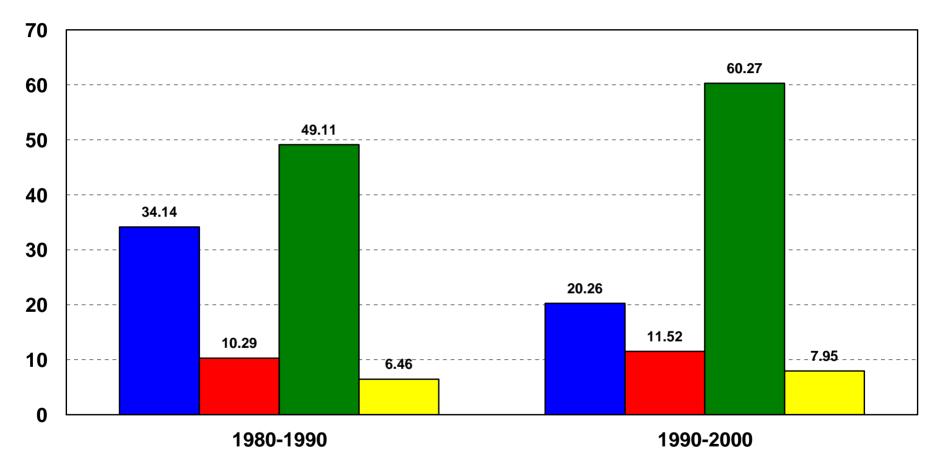


Anglo Black Hispanic Other

#### Proportion of Net Population Change from 1990 to 2000 Attributable to Each Racial/Ethnic Group by Each Metropolitan Status Type in Texas

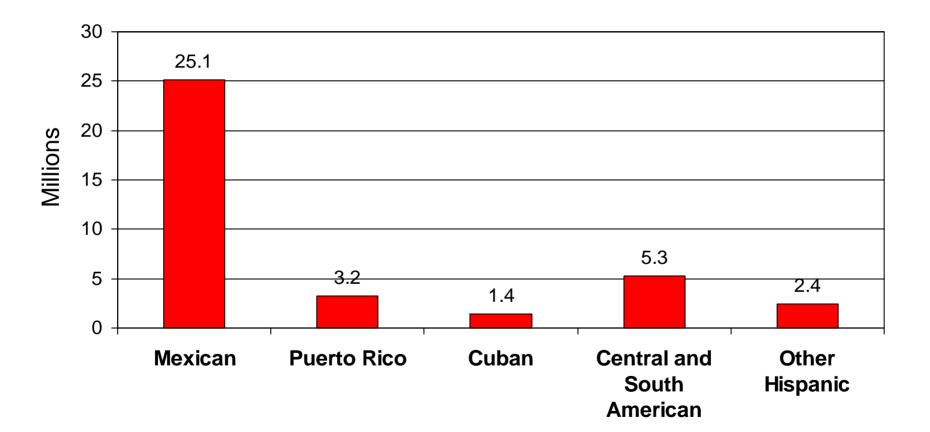


#### Proportion of Net Population Change Attributable to Each Race/Ethnicity Group in Texas for 1980-1990 and 1990-2000

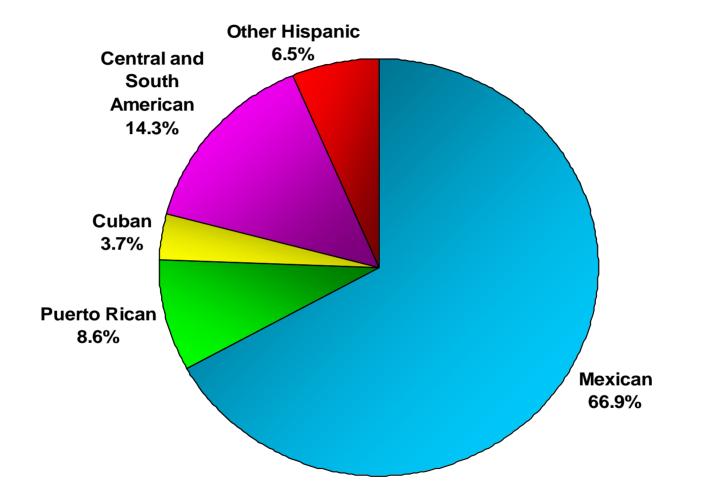


Anglo Black Hispanic Other

### **U.S. Latino Population by Type**



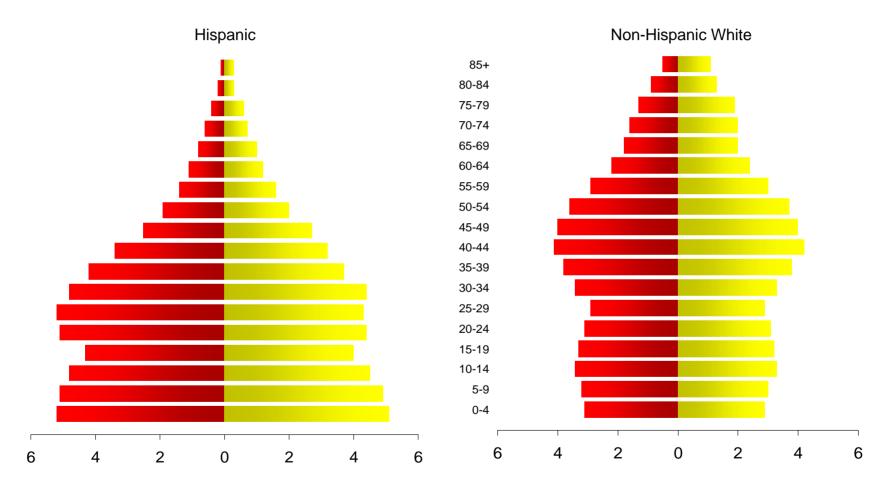
#### Percent Distribution of Hispanics by Type: 2002



### **Major Changes in Population**:

### **Age Composition**

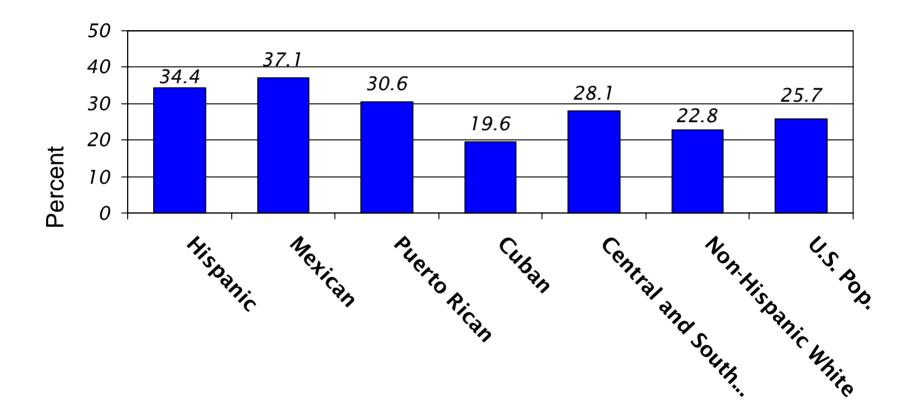
## Age Distribution by Sex and Hispanic Origin: 2002



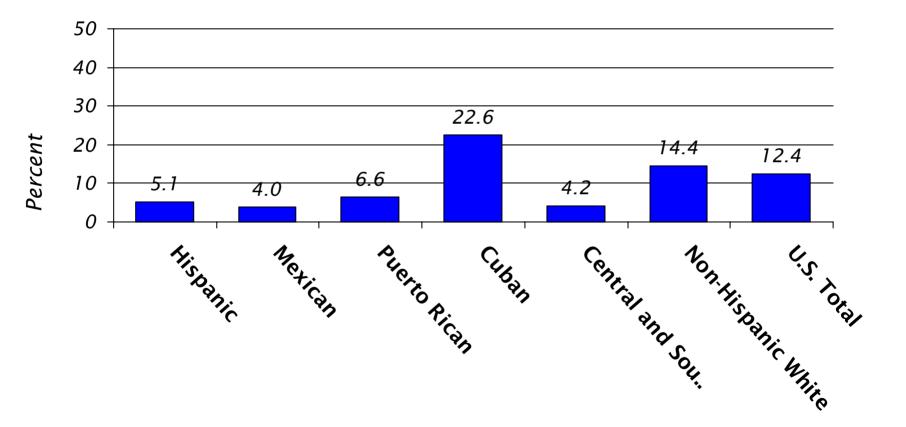
Source: U.S. Census, Current Population Survey, March 2002, PGP-5

Note: Each bar represents the percent of the Hispanic (non-Hispanic White) population who were within the specified age group and of the specified sex.

### Percent of Population Under Age 18 by Hispanic Origin: 2002



#### Percent of Population Aged 65 and Over by Hispanic Origin: 2002

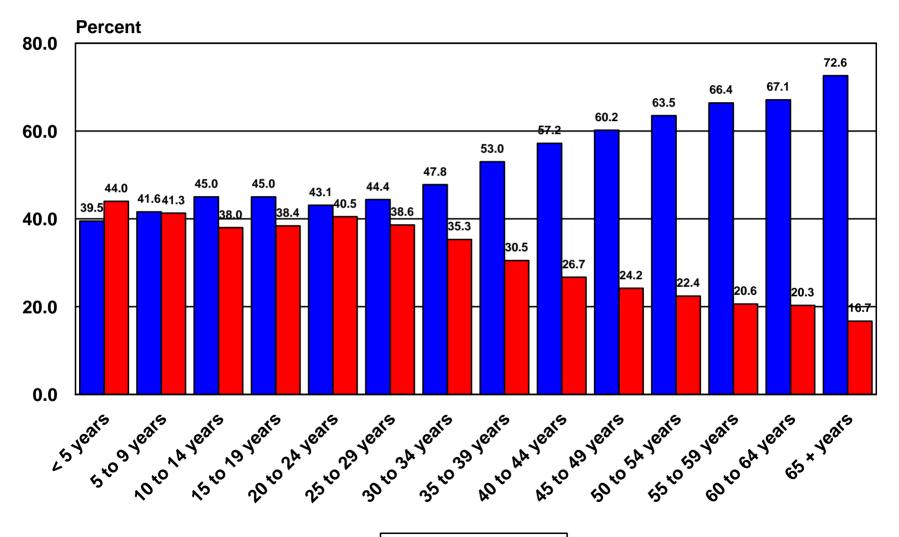


Source: U.S. Census, Current Population Survey, March 2002, PGP-5

#### Population Pyramids for Anglo and Hispanic Ethnic Groups in Texas, 2000

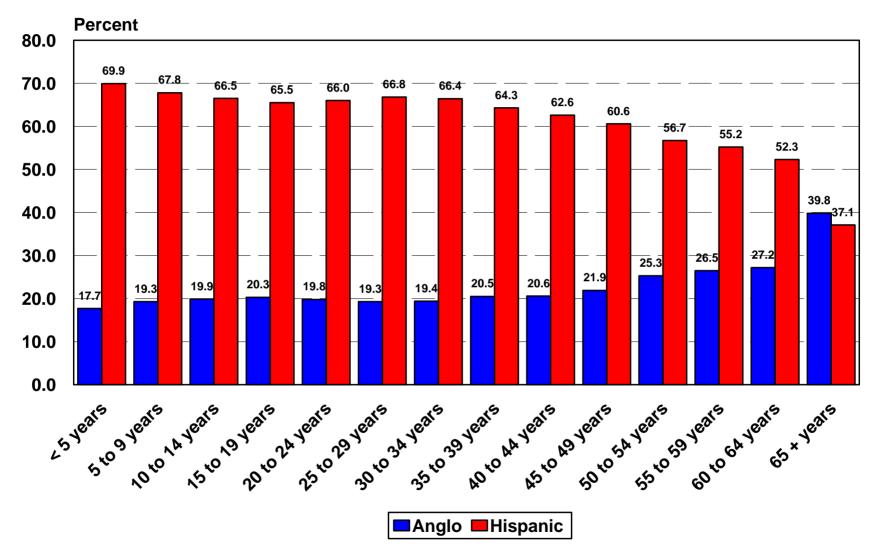
Hispanic Anglo Age 100 + years 95 to 99 years 90 to 94 years 85 to 89 years 80 to 84 years 75 to 79 years 70 to 74 years 65 to 69 years 60 to 64 years 55 to 59 years 50 to 54 years 45 to 49 years 40 to 44 years 35 to 39 years 30 to 34 years 25 to 29 years 20 to 24 years 15 to 19 years 10 to 14 years 5 to 9 years < 5 years 200,000 300,00 100,00 300,00 400,000 400,000 200,000 500,000 100,000 300,000 500,000 400,000 500,00 200,000 100,00 100,00 200,000 300,00 400,000 500,000 0 0 Male Female Male Female

#### Percent of Texas Population by Age Group and Ethnicity, 2000



Anglo Hispanic

#### Percent of Texas Population by Age Group and Ethnicity, 2040\*



\* Projections are shown for the 1.0 scenario

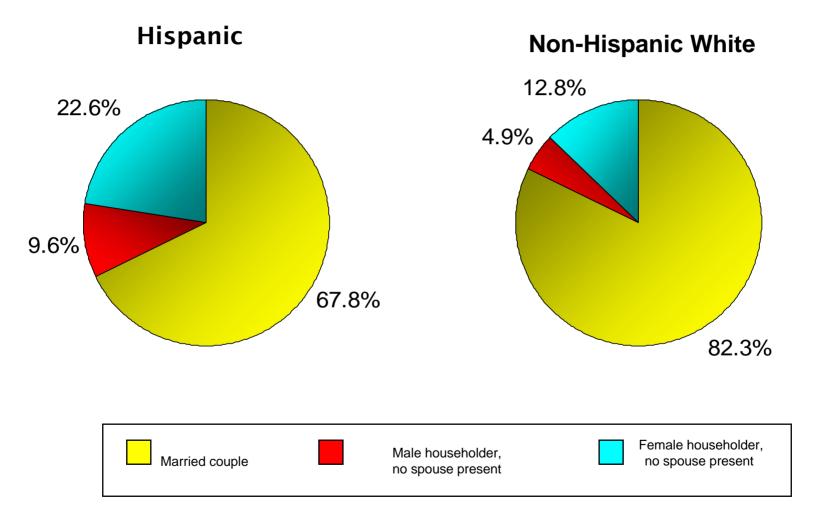
### **Major Changes in Population:**

#### Household and Family Composition

#### Household and Family Composition

- Decrease in family size
  - From 3.41 in 1950 to 2.74 in 2000
- 1990-2000 change in type of households
  - Family households 20.8% increase
  - Nonfamily households 24.2% increase
- 1990-2000 change in family households
  - Married couples 16.1% increase
  - Male householder 55.2% increase
  - Female householder 33.6% increase
  - Unmarried partners 87.5% increase

### Family Households by Type and Hispanic Origin: 2002

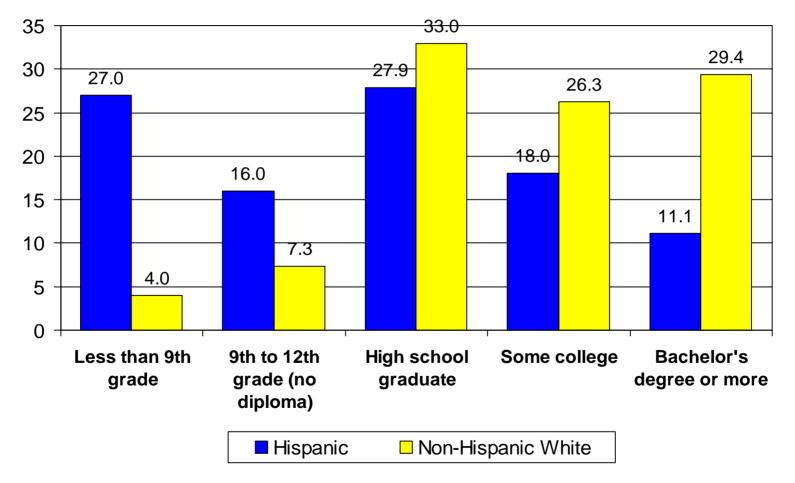


Source: Current Population Survey, March 2002, PGP-5

### **Education Attainment**

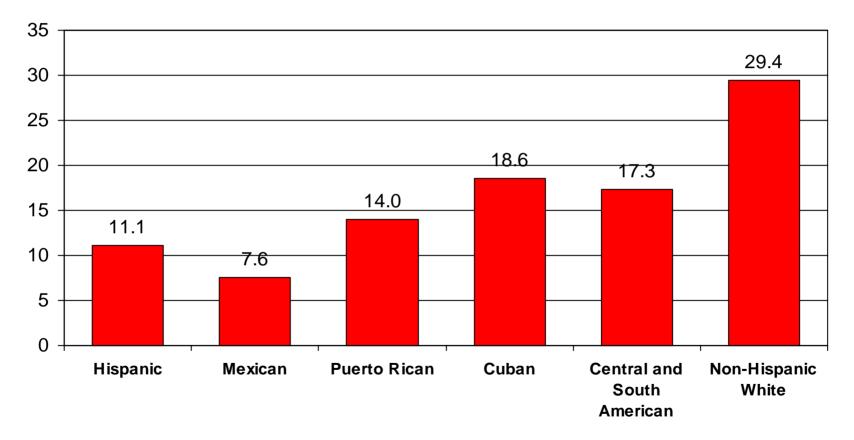
#### **Educational Attainment by Hispanic Origin: 2002**

(Population 25 years and over)

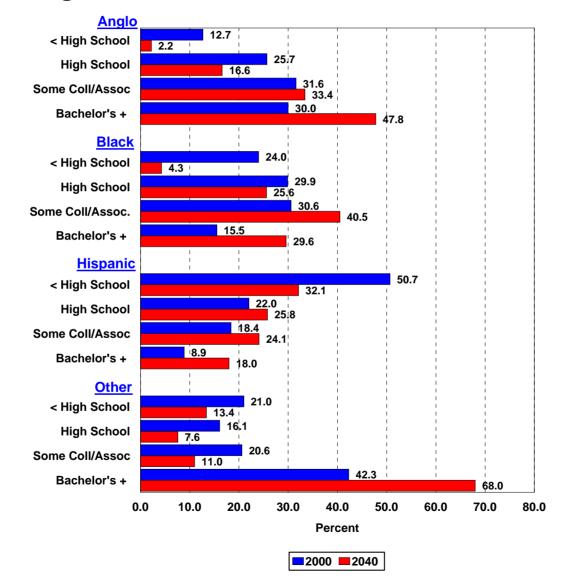


### Percent of Population with a Bachelor's Degree or Higher by Hispanic Origin: 2002

(Population 25 years and over)



#### Percent of Persons 25 Years of Age or Older by Level of Educational Attainment and Race/Ethnicity in 2000 and Projected to 2040\* Assuming 1990-2000 Trends in Educational Attainment Rates



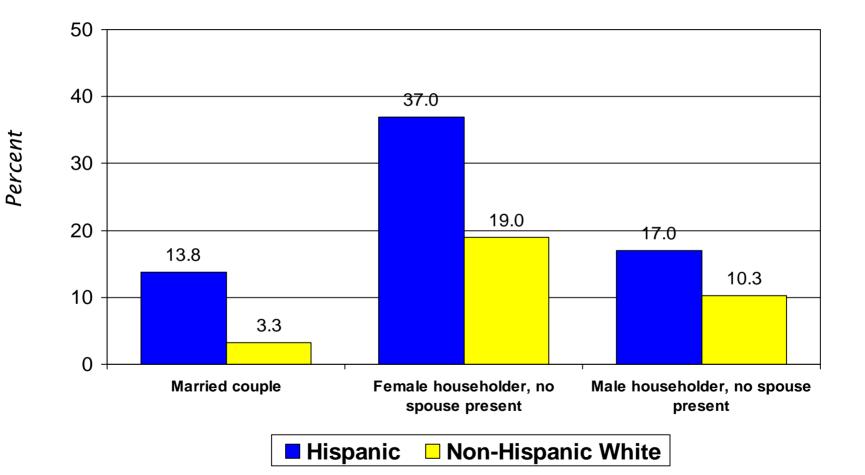
\*Projections are shown for the 1.0 scenario

### Implications of Low English Proficiency & Education Attainment

- High levels of underemployment
  - Part-time
  - Seasonal
- High levels of unemployment
- Low-skilled occupations
- Low-wage occupations
  - Low/no benefits
  - Low/no security
- High sensitivity to economic downturns
  - Last hired first fired

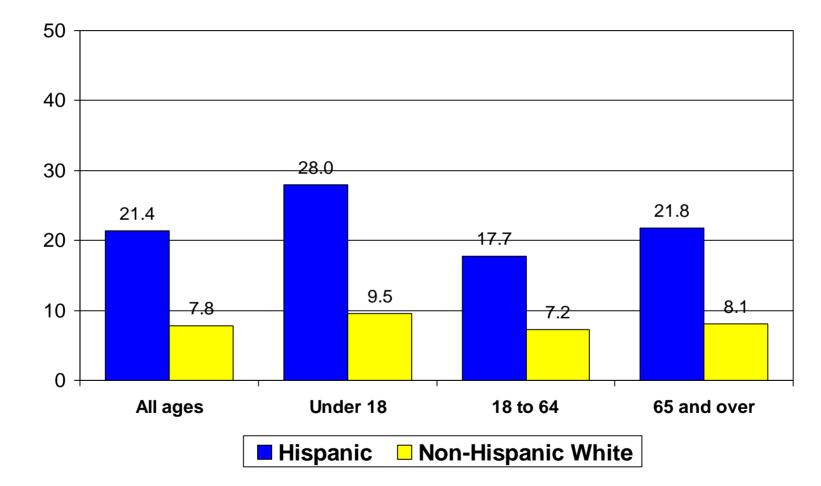
### **Socioeconomic Conditions**

#### Percent of Families Below the Poverty Level in 2001 by Family Type and Hispanic Origin: 2002



Source: Current Population Survey, March 2002, PGP-5

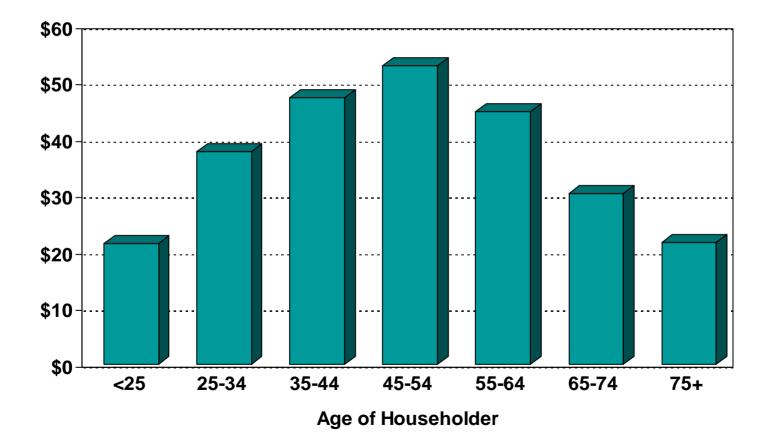
## Percent of the Population Below the Poverty Level in 2001 by Age and Hispanic Origin: 2002



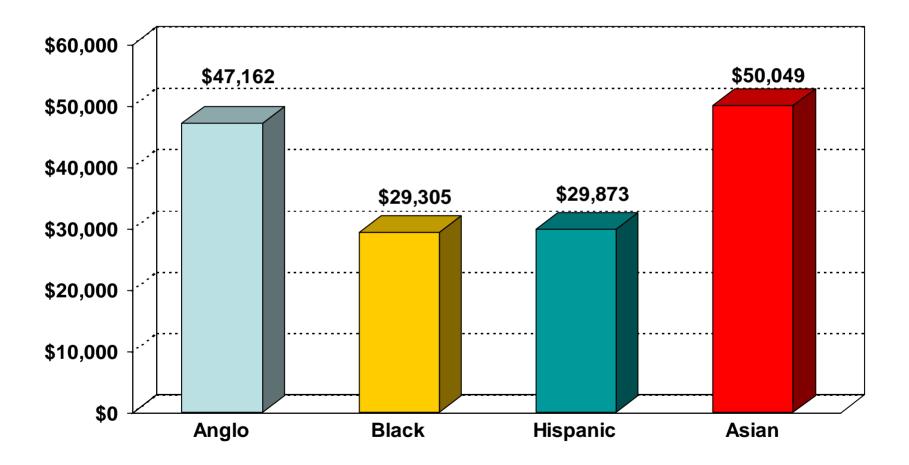
Percent

#### Median Household Income in 1999 in Texas by Age of Householder

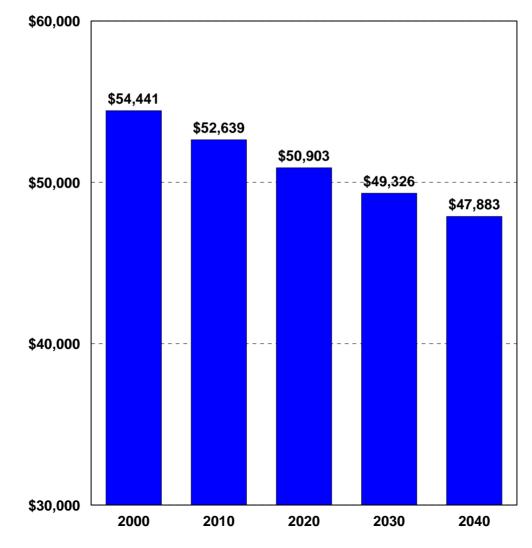
#### Thousands



### Median Household Income In 1999 in Texas by Race/Ethnicity of Householder



### Average Household Income in Texas, 2000-2040\* (in 2000 Dollars)



\* Projections are shown for the 1.0 scenario

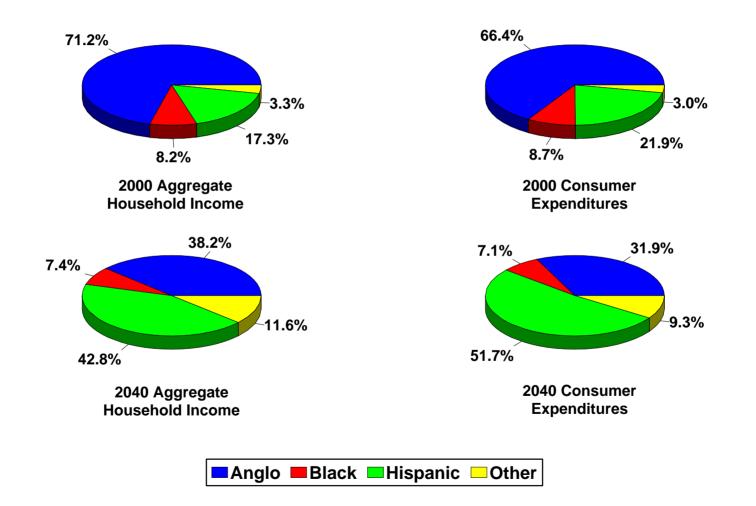
# **Latino Economic Profile**

- Median Household Income > \$29,873
  - Non-Hispanic whites > \$47,162
- Median Family Income > \$30,840
  - Non-Hispanic whites > \$57,194
- Per Capita Income > \$10,770
  - Non-Hispanic whites > \$26,197

### Latino Economic Profile: Poverty

- Hispanics make up 60% of working poor but 31.8% of state population
- 22.8% of Latino families below poverty level
  Non-Hispanic white 5.2%
- 25.4% of Latino individuals below poverty
  - Non-Hispanic whites 7.8%
- 25.7% of Latino Elderly below poverty level
  - Non-Hispanic whites 8.0%
- 31.2% of Latino Children below poverty level
  - Non-Hispanic whites 8.3%

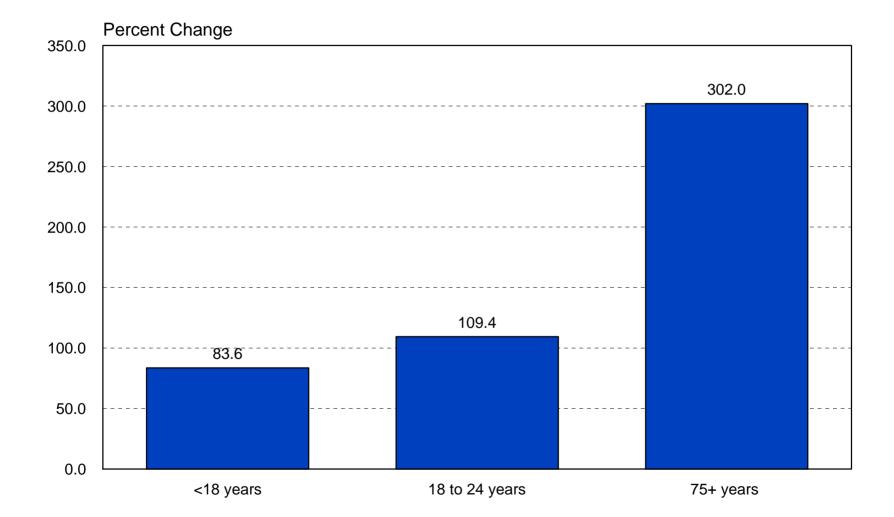
### Ethnic Diversity of Household Income and Consumer Expenditures in Texas, 2000 and 2040\*



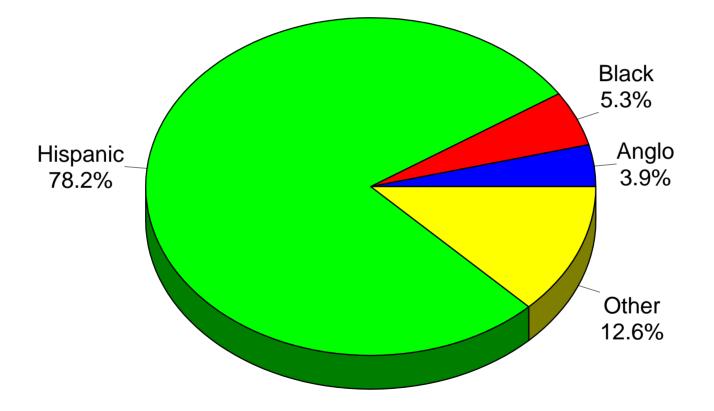
\* Projections are shown for the 1.0 scenario

## What does all this mean ?

#### Percent Change from 2000 to 2040 in Selected Age Groups in the Texas Population Under the 1.0 Scenario



### Projected Percent of Net Change Attributable to Each Race/Ethnicity Group in Texas for 2000-2040\*



<sup>\*</sup> Using U.S. Census count for 2000 and Texas State Data Center 1.0 population projection scenario for 2040.

# **Shifts in Settlement Patterns**

- Continued increase in population size
  - Especially in nontraditional Hispanic areas
- Change in the demographic, economic, political and cultural character of communities, places of worship, work, recreation and education
- Demographic change can disrupt social patterns and
- Add tension to social relations

## **Market Consequences**

- Poorer, less educated workforce
- Reduced consumer expenditures
- Reduced per capita tax revenues
- Increased government costs
- Aging population's housing needs shift
  - Relocate or change housing preferences
  - Down size
- Youthful Latinos expand consumer base
  - Increased markets for owned housing
  - Young population has tremendous buying power
  - New market niches: media, specialty items
  - Reduced household net worth

## **Implications of Youthful Population**

- Higher fertility rates
- Greater demand for employment opportunities
- Greater demand on educational services
- Greater demand for housing stock
- Less accumulated household wealth
- Home equity declining as homeowners raised \$ 37 billion by refinancing mortgages in 2001

# Baby Boomers - Today & Tomorrow

- 78 million baby boomers in 2000
- Age range 39 to 57 years of age today
- Greatest generational passage of wealth to boomers (\$9 trillion)
- Higher % of childless boomers, fewer & later children, single boomers
- dual career couples
- Educational attainment greater than parents for all groups
- Median family income (age 45-54) \$61,833

- 8 in 10 plan to work at least part time during retirement
- 2 in 10 expect to move to new area
- 35% expect to scale back their lifestyle
- Aging workforce: 22% eligible to retire in 2005
- Percent of delinquent credit card payments increased by 1% in 2001
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#### Cautious Optimism is called for!

#### --- mi casa es su casa!



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